Evaluation Framework for Certification + Degree Pathways

Overall Student Demographics for the College

term   #

Number of students enrolled in college: IPEDS fall enrollement

Race/Ethnicity: Percentage (%) / Headcount (#)

%   #

American Indian or Alaska Native

Asian

Black or African American

Hispanic or Latino

Native Hawaiian or Pacific Islander

Middle Eastern / North African (MENA)

White

Student on Visa

Undeclared

Gender: Percentage (%) / Headcount (#)

%   #

Male

Female

Other / Undeclared

Age: Percentage (%) / Headcount (#)*

%   #

Under 18

18–24

25–39

40 or above

Or other categories based on the college's data collection

Pell Eligibility: Percentage (%) / Headcount (#)

%   #

Students who are Pell eligible

Certification + Degree Programs

Name of Program

%   #

Enrollment

Dual-enrolled students

Academic Load (by term)

term   #

Full-time headcount

Part-time headcount

Modality (by term)

term   #

Online headcount

In-person headcount

Hybrid headcount

Student Success Measures (by term)

term   #

Retention rate (use IPEDS definition)

Completion rate (use IPEDS definition)

Time to completion (mean months)

Time to completion (median months)

Considerations: How to count students who started in dual enrollment, gap years, changed programs, and other retention data collection challenges, autoawarding degrees/certificates, summers off or not, developmental ed coursework, etc.

Workforce Alignment

Job Placement: Did employers hire more students from the C+D programs than from traditional programs (or from the same program before the switch to C+D)?

Time to Employment: Did students in the C+D program find jobs faster than those from traditional programs (or from the same program before the switch to C+D)?

Starting Salary: Did students in the C+D program get higher paying jobs than those from traditional programs (or from the same program before the switch to C+D)?

Employer Distribution: Did the employers hiring graduates of the C+D program change, compared to the same program before C+D?

Notes